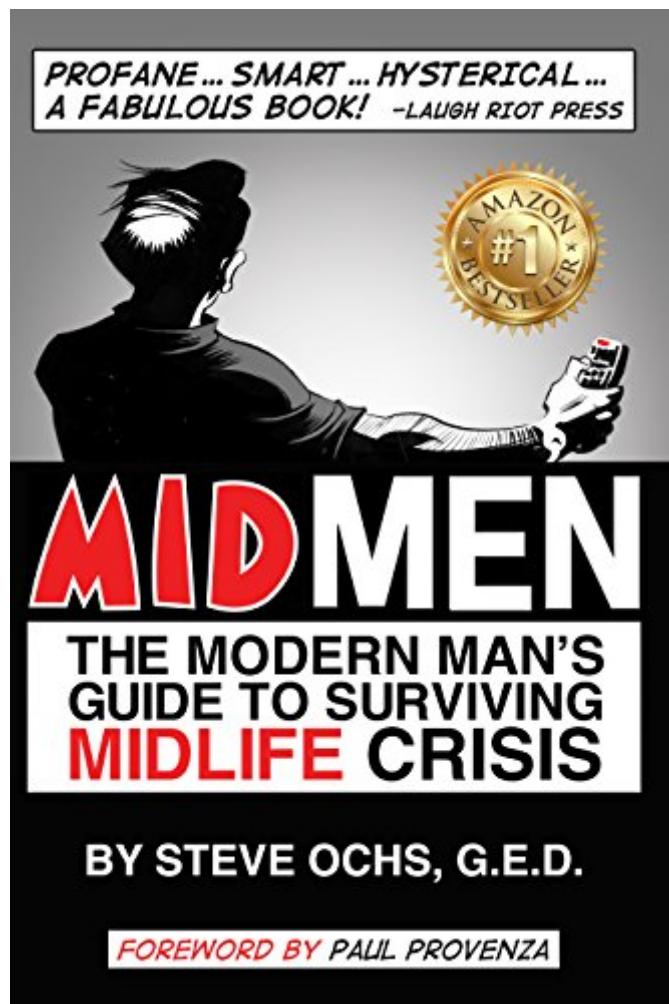


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Midmen: The Modern Man's Guide To Surviving Midlife Crisis



Synopsis

Eighty percent of modern, middle-aged men are having what is known as a midlife crisis. These men represent the highest concentration of wealth, the longest terms of unemployment and (drum roll please) the highest rate of suicide. They also represent over four million inappropriate gold stud earrings, seventeen billion individual hair transplants and eight thousand miles of hairy muffin top. These are the MIDMEN. MIDMEN: The Modern Man's Guide to Surviving Midlife Crisis is more than just an informative self help book for a growing, if rapidly balding, generation. It is strong medicine dissolved into a spoonful of beer that men can easily digest. However, men are notoriously averse to buying self-help books and, because publishers know that, there isn't much out there. But they are the primary readers of humor books. Eureka. MIDMEN keeps the reader laughing as it spoon-feeds him genuine survival information. Covering areas as diverse as health, finance, family and death, MIDMEN leads its MIDMAN reader through an insidious series of sections and chapters that surreptitiously reinforce his sense of well being as he faces life's second half. MIDMEN: The Modern Man's Guide to Surviving Midlife Crisis is a frank - okay downright rude - collection of facts, quizzes and anecdotes that offers readers a way to identify what really matters in life and get it scheduled in by sharing wisdom like: "Who is a MIDMAN? He's the guy with eyes that can't stop looking at younger women who can't stop not giving a sh*t." "The average middle-aged couple has sex once a week, twice if they also sleep with each other." "... the question, 'Are you pre-menstrual?' is famously punishable by death." "If your dreams do not scare you, they are not big enough." Men have felt this way about boobs for years, now we need to apply it to our dreams.

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Customer Reviews

True this: you are either a man getting ready for your midlife crisis, or a man in the midst of your midlife crisis, or a man on the other side of your midlife crisis, or a person who knows one of these men. And given this is immutable fact of living in America at this moment in time, then it follows in the funniest way that you need to read MIDMEN: The Modern Manâ™s Guide to Surviving Midlife Crisis. Or you know someone who does. For the moment, forget the fact that you should read MIDMEN because itâ™s flat-out hilarious. Writer, actor, producer, comedian Steve Ochs is as profane and smart and hysterical as #&*! You will be thoroughly entertained from page one to page the end. Indeed, if MIDMEN were only about making you laugh aloud, then you would have to buy it now and read it now. Iâ™m not kidding. Itâ™s that funny. But as clever and clear as Ochs is, MIDMEN is much more than entertaining. It isâ™in its special irreverent wayâ™enlightening. Big word, I know, but it applies to MIDMEN. I mean it. A midlife crisis is nothing to poo-poo. Itâ™s physically, emotional, spiritually, and intellectually debilitatingâ™at the very least, hyper challenging. And Steve Ochs has created and written a guide to surviving it. No, thatâ™s not it. Heâ™s gifted all men (and the women and children who tolerate them) a way to not simply survive it but to thrive through it. There are chapters about the spouse, the kids, the world, money, and the mind that will make your eyes shoot open with recognition, if not impending doom, even while youâ™re laughing. Not to worry, Ochs catches you before you hit the floor and lifts you up and dusts you and tells you how to keep on keeping on. I donâ™t want to go into specifics because you deserve the right to crack the #&*! up on your own.

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